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SA INNOVATION SUMMIT

“IP Due Diligence”

Turbine Hall, Johannesburg

19 March, 2015

- 09:00** **Arrival & Registration;** coffee and finger snacks
- 09:45** Welcome and Introduction
- **Thomson Reuters** *Head: Professional Services, Ms. Renee Reagon*
- Keynote address
- 10:00** **National IP Management Office, Head, Dr. Kerry Faul**
- 10:20** **The Innovation Hub, CEO, Mr. McLean Sibanda**
- 10:40** Panel discussion – Funding Innovation Projects: the role of IP Due Diligence?
- **Technology Innovation Agency, Patent Attorney, Mr. Trod Lehong**
 - **Industrial Development Corporation, New Industries, Dr. Irfaan Khota**
 - **Sasol Technology, IP & Legal Officer, Ms. Morne Barradas**
- 11:40** Promotion and Education on IP Due Diligence
- **Companies and IP Commission, Regional Director, Mr. Logan Chetty**
- 12:00** **LUNCH**
- 13:00** IP Due Diligence in Open Innovation
- **SA Innovation Summit, CEO**
- 13:20** *Delegate Engagement Activity*
- 13:40** IP Due Diligence Best Practices – protected products & services
- **Sasol Technology, IP & Legal Officer, Ms. Morne Barradas**
- 14:20** Brand Audits - preparing for exit, a valuation or analyzing new opportunities or ... your competitor?
This talk considers what brand audits are, why they are important and why they need not cost the earth.
- **Adams & Adams, Trade Mark Partner, Mr. Darren Olivier**
- 14:50** **Closing remarks & vote of thanks**
- **Thomson Reuters, IP Specialist, Mr. Zulfaqar Dudhia**
- 15:00** **End**

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