

THOMSON REUTERS

CORTELLIS™

# COMPETITIVE INTELLIGENCE



## USE CORTELLIS TO

- Research competitor pipelines
- Identify market gaps early
- Look for potential partners
- Assess comparable deals
- Discover targets with active patenting activity
- Review a company's strategic portfolio
- Derive insights from global conferences

## WHAT'S INCLUDED

The latest information on:

- Drug pipelines
- Deals
- Companies
- Patents
- Global conferences

As well as the latest industry news

## FIND NEW DRUG DEVELOPMENT OPPORTUNITIES AND EVALUATE POTENTIAL PARTNERS BEFORE ANYONE ELSE.

Whether you're putting together a pipeline analysis, or developing a comprehensive competitive intelligence study, Cortellis™ Competitive Intelligence can get you to the critical information you need, faster.

Designed to address everyday challenges faced when collecting information for competitive analysis, Cortellis Competitive Intelligence helps you quickly and easily form a complete picture of the competitive landscape.

Rigorously reviewed, manually curated, and dynamically updated data from multiple sources.

Drug pipeline, deals, patents, and companies content, coupled with latest industry news, is brought together in an intuitive intelligence tool. From one source, see your chosen indications, actions, and companies in context; speeding up decision making by providing the exact information you're looking for, first time.

Web-based delivery and an incredibly fast search and navigation experience means you can find the relevant information anytime, anywhere.

## USE CORTELLIS COMPETITIVE INTELLIGENCE TO GET TO ANSWERS FASTER WITH:

- Drug Reports that provide detail of the current and historical development status and profile of the drug, from companies involved in the drug's discovery and development, patent protection, chemical structure, target-based actions, and indications in development, to details on discovery-stage, and pre-clinical data and clinical development, including ongoing and completed clinical trials

- Reported and predicted sales figures for specific years for all companies involved in the marketing of a specific drug
- Company Reports that include detail on company areas of research, financial state, drug pipeline, reported sales, and consensus forecasts on company drugs and listings of significant partnerships and drug licensing deals
- Deal Reports including summary and breakdown of financial information (where available), milestones, timelines and relevant drugs and patents associated with each deal
- Patent Reports that include abstracts to emphasize the novel aspect of the invention, the most representative claimed structure, patent expirations for granted patents and infringement information
- There are a number of additional modules available for Cortellis Competitive Intelligence. Derive greater insights from expanded patents, literature, clinical trials, disease areas, and investor meeting intelligence, along with further analytics features.

## As of Q3 2013, Cortellis Competitive Intelligence includes the following data:

**51,000+** drug monographs

**11,000+** detailed company records (92,000+ organizations in total)

**2,475,000+** core patent reports (WO, US, EP and GB patent authorities)

**250** patent abstracts written each week

**35,000+** deal reports

Also available are **137,000+** clinical trials reports



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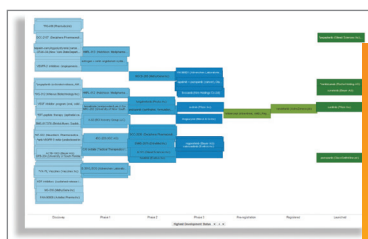
## INTRODUCING VISUALIZATIONS AND ANALYTICS POWERED BY TIBCO SPOTFIRE™

The analytics features, powered by TIBCO Spotfire™, can help you derive new insights from Thomson Reuters Life Sciences information with powerful and intuitive visualizations and analytics.

- Easy-to-use analytics bring drug pipeline and company data together to support end-user decision making
- Launch analyses from within a results set
- Make an assessment of the competitive landscape for specific indications, or target-based actions
- Use filters to see how this landscape changes over time
  - **Competitive Intelligence Matrix** - an interactive visualization of the competitive landscape around an indication, company or action
  - **Virtual Merger** - an analysis based on a virtual merger of two companies
  - **Intellectual Property Landscape** - an interactive visualization of the Intellectual Property landscape around an indication, company or action

## DATA YOU CAN TRUST

All content contained within Cortellis Competitive Intelligence is subject to an exhaustive editorial review, including quality approval and fact validation, with dynamic updates to content records. This ensures the most accurate and up-to-date competitive intelligence insights.



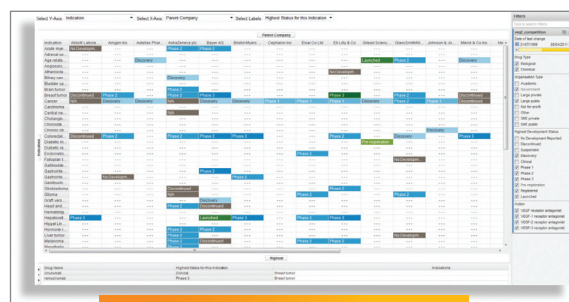
At-a-glance tailored views to the positioning of your own portfolio, so you can see potential out-licensing opportunities from looking at the pipelines of all companies that have had failed candidates with a similar MOA, and/or looking at the entire portfolio of a company to spot gaps quickly and easily.

## CUSTOMER QUOTES

*Intuitive, accessible and very fast.*

*I think this is a great tool for end-users and experts alike.*

*It's very intuitive and straightforward to get searching.*



Get an instant view of the competitive intensity within an indication, and compare development histories.

9999 results found for cancer

Drug Name	Originator Company	Active Companies Filters: [0]	Highest Status Filters: [0]	Active Indications Filters: [0]
<a href="#">retaspimycin (iv cancer), InfinityMedimmune</a>	Infinity Pharmaceuticals Inc	Infinity Pharmaceuticals Inc	Phase 3 Clinical	Acute leukemia ; Gastrointestinal stromal tumor ; Liposarcoma ; Mastocytosis ; Melanoma ; Non-small-cell lung cancer

Cortellis displays all your results in order of relevancy, you can then further filter and choose which results to export.

cancer

☐ Disable full text searching

SEARCH

Advanced Search

Simply type in your search query and Cortellis will display all your results, ranked by relevancy.

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